

165th Missouri State Medical Association Annual Convention

March 31-April 2, 2023 | Westin Kansas City at Crown Center, Kansas City, MO | www.msma.org/convention



**SPONSORSHIP
PROSPECTUS**

165th MSMA Annual Convention All-Physician Meeting

Missouri State Medical Association's Annual Convention is the largest, multi-specialty physician in-person meeting in Missouri, representing hundreds of attendees – physicians, residents, medical students, guests, and spouses.



MSMA's House of Delegates discuss policies to protect the healthcare of all Missourians and preserve the patient/physician relationship. Multiple hours of Continuing Medical Education is also offered.



Special events like the Friday Opening Reception, Product Theaters, District Breakfasts, and Presidential Reception bring physicians together for networking, debating, and celebrating the House of Medicine in Missouri.



Every sponsor tier includes multiple opportunities to put your name, company, organization, and message out in front of hundreds of Missouri physicians.

Be a part of this incredible event that moves medicine in Missouri.



\$15,000 Sponsor - Presidential Reception | Exclusive

- Presidential Reception sponsor sign
- Listed in Convention *Official Program* as a sponsor
- Announce acknowledgment in MSMA House of Delegates
- Sponsor acknowledgement on Convention Power Point presentation in MSMA's House of Delegates
- Full page advertisement in Convention *Official Program* – exclusive/back cover placement
- Full page advertisement in electronic Convention *Delegate Handbook* – exclusive/back cover placement
- Full page advertisement in Convention issue of *Missouri Medicine* (May/June 2023)
- Sponsor logo included in Convention issue of *Progress Notes* (May 2023)
- Sponsor logo/webpage link included on MSMA Convention event webpage
- Sponsor logo/webpage link included on electronic Convention event reminders
- Sponsor logo/webpage link recognized on MSMA's social channels
- No stand-alone booth or exhibit table are included in this sponsorship

\$10,000 Sponsor - Sunday District Breakfasts | Exclusive

- Sunday District Breakfasts sponsor sign
- Listed in Convention *Official Program* as a sponsor
- Announce acknowledgment in MSMA House of Delegates
- Sponsor acknowledgement on Convention Power Point presentation in MSMA's House of Delegates
- Full page advertisement in Convention *Official Program* – exclusive/inside back cover placement
- Full page advertisement in electronic Convention *Delegate Handbook* – exclusive/inside back cover placement
- Half page advertisement in Convention issue of *Missouri Medicine* (May/June 2023)
- Sponsor logo included in Convention issue of *Progress Notes* (May 2023)
- Sponsor logo/webpage link included on MSMA Convention event webpage
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\$7,500 - Product Theater: Two Sponsorship Opportunities [Breakfast OR Luncheon] | Exclusive

- Product Theater Breakfast: Saturday, April 1 – 7:30-8:30 am – exclusive / sponsor sign
- Product Theater Lunch: Saturday, April 1 – 11:30 am-12:30 pm – exclusive / sponsor sign
- Captive audience in private meeting room for product demonstration in each
- Listed in *Convention Official Program* as a sponsor
- Announce acknowledgment in MSMA House of Delegates
- Sponsor acknowledgement on Convention Power Point presentation in MSMA's House of Delegates
- Full page advertisement in *Convention Official Program*
- Full page advertisement in electronic *Convention Delegate Handbook*
- Half page advertisement in Convention issue of *Missouri Medicine* (May/June 2023)
- Sponsor logo included in Convention issue of *Progress Notes* (May 2023)
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\$5,000 Sponsor - Friday Opening Reception | Exclusive

- Friday Opening Reception sponsor sign – exclusive
- Listed in *Convention Official Program* as a sponsor
- Sponsor acknowledgement on Convention Power Point presentation in MSMA's House of Delegates
- Half page advertisement in *Convention Official Program*
- Half page advertisement in electronic *Convention Delegate Handbook*
- Half page advertisement in Convention issue of *Missouri Medicine* (May/June 2023)
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\$2,500 Sponsor

- Listed in Convention *Official Program* as a sponsor
- Sponsor acknowledgement on Convention Power Point presentation in MSMA's House of Delegates
- Half page advertisement in *Convention Official Program*
- Sponsor logo included in electronic *Convention Delegate Handbook*
- Sponsor logo included in Convention issue of *Missouri Medicine* (May/June 2023)
- Sponsor logo included in Convention issue of *Progress Notes* (May 2023)
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Sponsor Advertisement Criteria

Full page size: 4.5" x 7.25"

Half Page size: 4.5" x 3.5/8"

Sponsor advertisements and logos must be submitted electronically in a high resolution, press-optimized PDF format with fonts/graphics embedded. Creative due by March 1. Email to Lizabeth Fleenor at lfleenor@msma.org.

Additional Opportunity to Sponsor

Advertise in MSMA's Annual Convention *Official Program*. It's a great way to drive traffic to your webpage, create awareness for your product, company, service, or organization, and to provide potential customers with valuable information. All advertisements are placed on a run of press basis. Deadline for contract and creative is March 1. See payment/cancellation terms below.

Full page rate: \$800 | Size: 4.5" x 7.25"

Half Page rate: \$400 | Size: 4.5" x 3.5/8"

Payment/Cancellation

If sponsor or advertising commitment is canceled prior to March 1, a full refund minus a \$300 cancellation fee will be charged to sponsor. If cancellation is made after March 1, payment will be retained and designated as a contribution to the Convention. MSMA reserves the right to re-sell the vacated sponsorship/space. MSMA reserves the right to refuse any application.

Mail, email, and/or call MSMA with payment by March 1. Fees must be paid in full on or before March 1 to ensure the sponsor's name is included in the designated Convention publications. Check or credit card are accepted for payment.

Restrictions

No stand-alone booths or exhibit tables are included in sponsorship levels. Continuing medical education rules regulated by the Accreditation Council for Continuing Medical Education do not allow sponsorship levels in *Prospectus* or *Official Program*.

Please direct questions and completed documents to:

573-691-4506 – bstennis@msma.org

Sponsorship Prospectus and Application are available at www.msma.org/convention

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Thank You For Your Support

Contact Information

Sponsor Name _____

Sponsor Contact Person _____

Address _____

City/State/Zip _____

Tel _____ Email _____

Level of Sponsor

___ \$15,000 ___ \$10,000 ___ \$7,500 (two available) ___ \$5,000 ___ \$2,500

Official Program Advertisement

Full page ___ \$800 Half page ___ \$400

Payment Method

Payment Amount \$ _____ ___ By Check/Payable to MSMA ___ Credit Card

Name as it appears on card _____

Billing Address _____

City/State/Zip _____

Card Number _____ CVV/CVC/CID # _____

Expiration Date _____ Tel _____

Signature _____



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