



ST. LOUIS

166th Missouri State Medical Association
Annual Convention

April 5-7, 2024 | Renaissance St. Louis Airport Hotel | www.msma.org/convention

A close-up photograph of a silver, spherical microphone with a mesh grille, positioned in the foreground. The background is dark with numerous out-of-focus, warm-toned bokeh lights, suggesting an indoor event space.

**SPONSORSHIP
PROSPECTUS**

166th MSMA Annual Convention All-Physician Meeting

Missouri State Medical Association's Annual Convention is the largest, multi-specialty physician in-person meeting in Missouri, representing hundreds of attendees – physicians, residents, medical students, guests, and spouses.



MSMA's House of Delegates discuss policies to protect the healthcare of all Missourians and preserve the patient/physician relationship. Multiple hours of Continuing Medical Education is also offered.



Special events like the Friday Opening Reception, Product Theaters, District Breakfasts, and Presidential Reception bring physicians together for networking, debating, and celebrating the House of Medicine in Missouri.



Every sponsor tier includes multiple opportunities to put your name, company, organization, and message out in front of hundreds of Missouri physicians.

Be a part of this incredible event that moves medicine in Missouri.



MSMA 166th Annual Convention Sponsor Opportunities

Payment secures contract for any sponsorship listed.

Sponsor Friday, April 5 Opening Reception | Exclusive

- \$7,500
- Dedicated flow audience in ball room for speaking presentation limited to 5-10 minutes
- Staffed educational table outside entry way of Opening Reception with set-up by 4:00 pm Friday, April 5, and breakdown by 9:00 pm Friday, April 5
- Friday Opening Reception sponsor sign
- 2 event representative passes
- Listed in Convention *Official Program* as a sponsor
- Announce acknowledgment in MSMA House of Delegates
- Acknowledgment on Convention Power Point presentation in MSMA's House of Delegates
- Full page advertisement in Convention *Official Program*
- Full page advertisement in electronic Convention *Delegate Handbook*
- Full page advertisement in Convention issue of *Missouri Medicine* (May/June 2024)
- Logo included in Convention issue of *Progress Notes* (May 2024)
- Logo included on MSMA Convention event webpage
- Logo included on electronic Convention event reminders
- Logo recognized on MSMA's social channels

Sponsor Saturday, April 6 Product Theater(s)

Exclusive | Limit 2: Breakfast or Luncheon

SOLD OUT

- \$7,500
- Product Theater sponsor sign
- Captive audience in private meeting room for product demonstration
- Listed in Convention *Official Program* as a sponsor
- Announce acknowledgment in MSMA House of Delegates
- Acknowledgment on Convention Power Point presentation in MSMA's House of Delegates
- Full page advertisement in Convention *Official Program*
- Full page advertisement in electronic Convention *Delegate Handbook*
- Full page advertisement in Convention issue of *Missouri Medicine* (May/June 2024)
- Logo included in Convention issue of *Progress Notes* (May 2024)
- Logo included on MSMA Convention event webpage
- Logo included on electronic Convention event reminders
- Logo recognized on MSMA's social channels
- Stand-alone booths or educational tables are not included in this sponsorship

Sponsor(s) Saturday, April 6 Presidential Reception

- Minimum donation \$5,000 each sponsor
- Sponsor acknowledgment in *Presidential Inauguration Program*
- Presidential Reception sponsor sign
- 6 event representative passes
- Listed in *Convention Official Program* as a sponsor
- Announce acknowledgment in MSMA House of Delegates
- Acknowledgment on Convention Power Point presentation in MSMA's House of Delegates
- Full page advertisement in *Convention Official Program*
- Full page advertisement in electronic *Convention Delegate Handbook*
- Full page advertisement in Convention issue of *Missouri Medicine* (May/June 2024)
- Logo included in Convention issue of *Progress Notes* (May 2024)
- Logo included on MSMA Convention event webpage
- Logo included on electronic Convention event reminders
- Logo recognized on MSMA's social channels
- Stand-alone booths or educational tables are not included in this sponsorship

Sponsor(s) Educational Table

SELLING OUT

- \$4,500
- Staffed educational table
- Set-up by 7:00 am on Saturday, April 6 with breakdown by 5:00 pm
- Listed in *Convention Official Program* as a sponsor
- Acknowledgment on Convention Power Point presentation in MSMA's House of Delegates
- Logo included in electronic *Convention Delegate Handbook*
- Logo included in Convention issue of *Progress Notes* (May 2024)
- Logo included on MSMA Convention event webpage
- Logo included on electronic Convention event reminders
- Logo recognized on MSMA's social channels

Sponsor(s) Sunday, April 7 Breakfast

- \$3,000
- Sunday Breakfast sponsor sign
- Listed in *Convention Official Program* as a sponsor
- Announce acknowledgment in MSMA House of Delegates
- Acknowledgment on Convention Power Point presentation in MSMA's House of Delegates
- Logo included in electronic *Convention Delegate Handbook*
- Logo included in Convention issue of *Missouri Medicine* (May/June 2024)
- Logo included in Convention issue of *Progress Notes* (May 2024)
- Logo included on MSMA Convention event webpage
- Logo included on electronic Convention event reminders
- Logo recognized on MSMA's social channels
- Stand-alone booths or educational tables are not included in this sponsorship

Sponsor Entryway and Registration Desk | Exclusive

SOLD

- \$3,000
- Sponsor logo on entryway and registration desk
- Listed in Convention *Official Program* as a sponsor
- Acknowledgment on Convention Power Point presentation in MSMA's House of Delegates
- Logo included in electronic Convention *Delegate Handbook*
- Logo included in Convention issue of *Missouri Medicine* (May/June 2024)
- Logo included in Convention issue of *Progress Notes* (May 2024)
- Logo included on MSMA Convention event webpage
- Logo included on electronic Convention event reminders
- Logo recognized on MSMA's social channels

Sponsor/Advertisement Annual Convention Official Program

- Advertisement in MSMA's Annual Convention *Official Program*
- Drive traffic to your webpage, create awareness for your product, company, service, or organization, and to provide potential customers with valuable information
- All advertisements are placed on a run-of-press basis
- Deadline for contract and creative is March 1, 2024
- Full page rate: \$1,000 | Size: 4.5" x 7.25"
- Half page rate: \$500 | Size: 4.5" x 3.5/8"

Sponsor Advertisement & Logo Criteria – Official Program

Full page size: 4.5" x 7.25"

Half page size: 4.5" x 3.5/8"

All sponsors receive logo acknowledgment on MSMA's website, on social channels, and in the Annual Convention *Official Program*. As sponsor contracts are received, MSMA begins publicizing your sponsoring in communications to our members.

When you submit your contract, include your logo. Logos must be a high resolution, press-optimized PDF or jpeg format with fonts/graphics embedded.

If your sponsorship package includes a half- or full-page advertisement in the Annual Convention *Official Program*, (see your sponsor criteria above), advertisements must be a high resolution, press-optimized PDF or jpeg format with fonts/graphics embedded. Print creative due by March 1, 2024.

Email all logos and advertisements to Lizabeth Fleenor at lfleenor@msma.org.

Payment/Cancellation

Payment secures contract for any sponsorship listed. [View/download application.](#)

If sponsor or advertising commitment is canceled prior to March 1, 2024, a full refund minus a \$500 cancellation fee will be charged to sponsor. If cancellation is made after March 1, 2024, payment will be retained and designated as a contribution to the Annual Convention. MSMA reserves the right to re-sell the vacated sponsorship/space. MSMA reserves the right to refuse any application.

Mail, email, and/or call MSMA with payment by March 1, 2024. Fees must be paid in full on or before March 1, 2024, to ensure the sponsor's name is included in the designated Convention publications. Check or credit card are accepted for payment.

Restrictions

Continuing medical education rules regulated by the Accreditation Council for Continuing Medical Education do not allow sponsorship levels in the *Prospectus* or the *Official Program*.

Questions/Information

Contact Benita Stennis, MSMA's Director of Education and Operations, at bstennis@msma.org or call 573-691-4506.